

Non-Precedent Decision of the Administrative Appeals Office

In Re: 28808773 Date: OCT. 18, 2023

Appeal of Texas Service Center Decision

Form I-140, Immigrant Petition for Alien Workers (National Interest Waiver)

The Petitioner, a civil engineer and entrepreneur, seeks employment-based second preference (EB-2) immigrant classification as a member of the professions holding an advanced degree, as well as a national interest waiver of the job offer requirement attached to this classification. See Immigration and Nationality Act (the Act) section 203(b)(2), 8 U.S.C. § 1153(b)(2). U.S. Citizenship and Immigration Services (USCIS) may grant this discretionary waiver of the required job offer, and thus of a labor certification, when it is in the national interest to do so.

The Director of the Texas Service Center denied the petition. The Director concluded that although the Petitioner established eligibility for EB-2 classification as a member of the professions holding an advanced degree, the record did not demonstrate he merits a discretionary waiver of the job offer requirement in the national interest. The matter is now before us on appeal. 8 C.F.R. § 103.3.

The Petitioner bears the burden of proof to demonstrate eligibility by a preponderance of the evidence. Matter of Chawathe, 25 I&N Dec. 369, 375-76 (AAO 2010). We review the questions in this matter de novo. *Matter of Christo's*, Inc., 26 I&N Dec. 537, 537 n.2 (AAO 2015). Upon de novo review, we will dismiss the appeal.

I. LAW

To establish eligibility for a national interest waiver, a petitioner must first demonstrate qualification for the underlying EB-2 visa classification as either an advanced degree professional or an individual of exceptional ability in the sciences, arts, or business. Section 203(b)(2)(B)(i) of the Act. An advanced degree is any U.S. academic or professional degree or a foreign equivalent degree above that of a bachelor's degree. § 204.5(k)(2). A U.S. bachelor's degree or a foreign equivalent degree followed by five years of progressive experience in the specialty is the equivalent of a master's degree. Id.

Once a petitioner demonstrates eligibility for the underlying classification, the petitioner must then establish eligibility for a discretionary waiver of the job offer requirement "in the national interest."

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¹ Profession shall include, but not be limited to, architects, engineers, lawyers, physicians, surgeons, and teachers in elementary or secondary schools, colleges, academics, or seminaries. Section 101(a)(32) of the Act.

Section 203(b)(2)(B)(i) of the Act. While neither the statute nor the pertinent regulations define the term "national interest," Matter of Dhanasar, 26 I&N Dec. 884, 889 (AAO 2016), provides the framework for adjudicating national interest waiver petitions. Dhanasar states that USCIS may, as matter of discretion², grant a national interest waiver if the petitioner demonstrates that:

- The proposed endeavor has both substantial merit and national importance;
- The individual is well-positioned to advance their proposed endeavor; and
- On balance, waiving the job offer requirement would benefit the United States.

II. ANALYSIS

The Director determined that the Petitioner established his eligibility as a member of the professions holding an advanced degree. The issue on appeal is whether the Petitioner is eligible or otherwise merits a waiver of the classification's job offer requirement.

The Director concluded the Petitioner did not establish that a waiver of the requirement of a job offer, and thus a labor certification, would be in the national interest. The Director found that while the Petitioner demonstrated the proposed endeavor has substantial merit, he did not establish that the proposed endeavor is of national importance, as required by the first Dhanasar prong. The Director further found that the Petitioner did not establish that he is well positioned to advance the proposed endeavor, and that, on balance, it would be beneficial to the United States to waive the requirements of a job offer, and thus of a labor certification. Upon de novo review, we agree with the Director's determination that the Petitioner did not demonstrate that a waiver of the labor certification would be in the national interest.³

The first prong of the Dhanasar analytical framework, substantial merit and national importance, focuses on the specific endeavor that a petitioner proposes to undertake. The endeavor's merit may be demonstrated in a range of areas, such as business, entrepreneurialism, science, technology, culture, health, or education. In determining national importance, the relevant question is not the importance of the field, industry, or profession in which the individual will work; instead, we focus on the "the specific endeavor that the foreign national proposes to undertake." Matter of Dhanasar, 26 I&N Dec. at 889.

The Petitioner proposes to work in the United States as the chief executive officer and general manager for his new civil engineering consulting business in Florida. The Petitioner states that the business would "provide engineering consultancy and project management services to help U.S. construction companies." The Petitioner further indicates the business would serve small businesses with "Built To Suite Civil Engineering Services" by developing low-income residential projects, including custom built homes and remodeling existing residences. The Petitioner's business plan further describes that in addition to providing services for low-income residential projects, the business would provide technical drawings for industrial, commercial, and institutional projects, "including schools, parks, and retail space." We agree with the Director that the Petitioner's endeavor has substantial merit.

2

² See also Poursina v. USC1S, 936 F.3d 868 (9th Cir. 2019) (finding USCIS' decision to grant or deny a national interest waiver to be discretionary in nature).

³ While we may not discuss every document submitted, we have reviewed and considered each one.

Even though the Petitioner's proposed endeavor has substantial merit, the Director found that the record did not establish that his proposed endeavor has the potential to extend beyond his business and his clients to impact his field more broadly. Therefore, the Director found that "the [P]etitioner has not demonstrated that his endeavor is of national importance and has not met the first prong of the Dhanasar framework."

The Petitioner contends on appeal that the Director "did not apply the proper standard of proof . . ., instead imposing a stricter standard, and erroneously applied the law" (emphasis omitted). The Petitioner further argues that the Director "did not give due regard" to the evidence submitted, specifically the Petitioner's resume outlining his experience; the business plan describing his credentials and the projected benefits he offers the United States; letters of recommendation attesting to his work in the field; and industry reports and articles showing the national importance of the proposed endeavor. Upon de novo review, we find the record does not demonstrate that the Petitioner's proposed endeavor satisfies the national importance element of *Dhanasar's* first prong, as discussed below.

The standard of proof in this proceeding is a preponderance of the evidence, meaning that a petitioner must show that what is claimed is "more likely than not" or "probably" true. Matter of Chawathe, 25 I&N Dec. at 375-76. To determine whether a petitioner has met the burden under the preponderance standard, we consider not only the quantity, but also the quality (including relevance, probative value, and credibility) of the evidence. Id.; Matter of E-M-, 20 I&N Dec. 77, 79-80 (Comm'r 1989). Here, the Director properly analyzed the Petitioner's documentation and weighed the evidence to evaluate the Petitioner's eligibility by a preponderance of the evidence.

On appeal, the Petitioner argues that his proposed endeavor has national importance, particularly because it will "generate substantial ripple effects upon key engineering activities on behalf of the United States" and would be "a vital aspect of U.S. construction operations and productivity - which contributes to a revenue-enhanced business ecosystem, and an enriched, productivity-centered economy." (emphasis omitted). The Petitioner stresses his more than 23 years "of progressive experience and acumen in the civil engineering field" (emphasis omitted) and his educational credentials to argue that his "work offers broad implications to the United States' engineering industry, specifically through his endeavors within key commercial segments." (emphasis omitted).

The Petitioner further argues his proposed endeavor will benefit the United States "by creating jobs and economic stability" and by developing projects for the lower income population, generating value to the community." He relies on his professional background to emphasize that he "has brought numerous advantages to the organizations he has served" by stimulating "his served companies' economic capacities" and prioritizing "customer satisfaction by ensuring all clients are aligned with their actual needs, furthering customer loyalty." The Petitioner argues the United States "would benefit from investing in well-versed engineering professionals such as [the Petitioner], who are knowledgeable regarding potentially profitable markets for U.S. environmentally friendly organizations in regions that are economically and politically strategic, yet extremely complex." (emphasis omitted). He contends his "proposed endeavor will have multiple positive effects on the U.S. marketplace, thus enhancing business operations on behalf of the nation, and contributing to a streamlined economic landscape." The Petitioner asserts his "proposed endeavor is clearly of national"

importance, when considering how much a professional with his caliber can contribute to the national interests, and to the U.S. economy, regardless of a labor certification." (emphasis in original).

However, the Petitioner's reliance on his academic credentials and professional experience to establish the national importance of his proposed endeavor is misplaced. His academic credentials and professional experience relate to the second prong of the Dhanasar framework, which "shifts the focus from the proposed endeavor to the foreign national." Matter of Dhanasar, 26 I&N Dec. at 890. The issue here is whether the specific endeavor that the Petitioner proposes to undertake has national importance under Dhanasar's first prong. To evaluate whether the Petitioner's proposed endeavor satisfies the national importance requirement, we look to evidence documenting the "potential prospective impact" of his work. See id. at 889.

In Dhanasar, we determined that the petitioner's teaching activities did not rise to the level of having national importance because they would not impact the field more broadly. Id. at 893. The record does not demonstrate that the Petitioner's proposed endeavor will substantially benefit the field of civil engineering, as contemplated by Dhanasar: "[a]n undertaking may have national importance for example, because it has national or even global implications within a particular field, such as those resulting from certain improved manufacturing processes or medical advances." Id. The evidence does not suggest that the Petitioner's civil engineering consulting business for the construction industry would impact the civil engineering field more broadly.

With the petition, the Petitioner submitted his statement and a business plan which indicate his proposed endeavor has national importance based on potential economic benefits. The business plan explains that the business would "offer tailor-made civil engineering services to small business constructors with more value-added and environmentally friendly design services." The business plan indicates its office will be in an underutilized business zone in Florida, with future offices in underutilized business zones in Georgia, Alabama, North Carolina, and Texas. He asserts his business would generate jobs for U.S. workers in these underutilized business communities, improve wages and working conditions for U.S. citizens, and increase investment and economic development in local communities.

However, the Petitioner has not provided corroborating evidence to support his claims that his business' activities stand to provide substantial economic benefits to the underutilized communities or the United States. The Petitioner's claims that his civil engineering consulting business will benefit the economies of the underutilized communities and of the United States have not been established through independent and objective evidence. The Petitioner's statements are not sufficient to demonstrate his endeavor has the potential to provide economic benefits to the United States. The Petitioner must support his assertions with relevant, probative, and credible evidence. See Matter of Chawathe, 25 I&N Dec. at 376. Also, without sufficient documentary evidence that his proposed job duties as the owner, chief executive officer, and general manager of his civil engineering consulting business for the construction industry would impact the civil engineering or construction industries more broadly, rather than benefiting his business and his proposed clients, the Petitioner has not demonstrated by a preponderance of the evidence that his proposed endeavor is of national importance.

The business plan further explains that the business' focus on the construction industry will have a nationwide impact "due to the impact and supply of essential services to serve growing demand in the

[United States] due to the bipartisan Infrastructure Investment and Jobs Act that provides for \$1.2 trillion in federal spending over the next five years" (emphasis omitted). The business plan describes the expected growth of the engineering and construction industries based on the U.S. government initiatives and that his business will support those growing industries. The business plan also explains the Petitioner's experience and investment in the business; projects related to the engineering services industry; a market analysis of the engineering industry; and the business' projected marketing strategy, staffing, and financial calculations. However, the record does not sufficiently document the potential prospective impact, including the asserted economic benefits to the United States and the areas it intends to serve. The growth and importance of an industry is not sufficient to meet the national importance requirement under the Dhanasar framework.

The business plan projects that in five years the business will hire 61 direct employees across five States, pay wages of \$7.6 million, and generate over \$467,000 in taxes. However, the record does not sufficiently detail the basis for its financial and staffing projections, or adequately explain how these projections will be realized. The Petitioner has not provided corroborating evidence demonstrating that his business' future staffing levels and business activities stand to provide substantial economic benefits to the United States and the communities in the states it will serve. While the Petitioner expresses his desire to contribute to the United States and its underutilized business areas, he has not established with specific, probative evidence that his endeavor will have broader implications in his field, will have significant potential to employ U.S. workers, or will have other substantial positive economic effects in an economically underutilized areas of Florida, Georgia, Alabama, North Carolina, and Texas. The Petitioner must support his assertions with relevant, probative, and credible evidence. See id. Even if we were to assume everything the Petitioner claims will happen, the record lacks evidence showing that creating 61 direct jobs, paying wages of over \$7.6 million, and generating taxes of over \$467,000 over a five-year period rises to the level of national importance.

The Petitioner further claims on appeal that the national importance of his proposed endeavor is evidenced in industry reports and articles. He argues that the reports and articles demonstrate the "steep shortage in the [United States] of professionals with his profile in the field." The record includes industry reports and articles relating to the importance of the construction, real estate, and engineering industries to the growth of the U.S. economy; expected growth of the construction and engineering industries; shortage of qualified engineers; entrepreneurial opportunities in underserved communities; economic benefits of immigrants; benefits of immigrants on small businesses; and the economic benefits of immigrants and entrepreneurship. We recognize the importance of the construction and engineering industries and related careers, and the significant contributions from immigrants who have become successful entrepreneurs; however, merely working in the engineering and construction fields or starting a civil engineering consulting business for the construction industry is insufficient to establish the national importance of the proposed endeavor. Instead, of focusing on the importance of an industry or the need for workers in a specific industry, we focus on the "the specific endeavor that the foreign national proposes to undertake." See Matter of Dhanasar, 26 I&N Dec. at 889.

In Dhanasar, we noted that "we look for broader implications" of the proposed endeavor and that "[a]n undertaking may have national importance for example, because it has national or even global implications within a particular field." Id. We also stated that "[a]n endeavor that has significant potential to employ U.S. workers or has other substantial positive economic effects, particularly in an

economically depressed area, for instance, may well be understood to have national importance." Id. at 890. The industry reports and articles submitted do not discuss any projected U.S. economic impact or job creation specifically attributable to the Petitioner's proposed endeavor.

To further support the national importance of his proposed endeavor, the record includes an expert adjunct professor of mathematics at opinion from College of New York. The opinion, however, mainly focuses on the importance of the construction industry on the U.S. economy and the need for affordable housing. It describes how the construction industry supports national initiatives and that the Petitioner's experience make him capable to provide civil engineering services to housing development and the construction industry. Instead of focusing on the Petitioner's specific proposed endeavor having a prospective impact in the civil engineering or construction fields, the opinion focuses on the importance of the construction industry and how the Petitioner's experience as a civil engineer for commercial and residential projects would be beneficial to the United States. The submission of letters from experts supporting the petition is not presumptive evidence of eligibility. Matter of Caron Int'l, 19 I&N Dec. 791, 795 (Comm'r. 1988); see also Matter of D-R-, 25 I&N Dec. 445, 460 n.13 (BIA 2011) (discussing the varying weight that may be given expert testimony based on relevance, reliability, and the overall probative value). Stating that the Petitioner's professional experience would support an important industry is not sufficient to meet the "national importance" requirement under the Dhanasar framework.

The Petitioner does not demonstrate that his proposed endeavor extends beyond his business and his future clients to impact the field or any other industries or the U.S. economy more broadly at a level commensurate with national importance. Beyond general assertions, he has not demonstrated that the work he proposes to undertake as the owner and general manager of his proposed civil engineering consulting business offers original innovations that contribute to advancements in his industry or otherwise has broader implications for his field. The economic benefits that the Petitioner claims depend on numerous factors, and the Petitioner did not offer a sufficiently direct evidentiary tie between his proposed business' civil engineering consulting work and the claimed economic results.

Because the documentation in the record does not sufficiently establish the national importance of the Petitioner's proposed endeavor as required by the first prong of the Dhanasar precedent decision, he has not demonstrated eligibility for a national interest waiver. Since the identified basis for denial is dispositive of the Petitioner's appeal, we decline to reach and hereby reserve the Petitioner's appellate arguments regarding his eligibility under the second and third prongs. See INS v. Bagamasbad, 429 U.S. 24, 25 (1976) ("courts and agencies are not required to make findings on issues the decision of which is unnecessary to the results they reach"); see also Matter of L-A-C-, 26 I&N Dec. 516, 526 n.7 (BIA 2015) (declining to reach alternative issues on appeal where an applicant is otherwise ineligible).

III. CONCLUSION

As the Petitioner has not met the requisite first prong of the Dhanasar analytical framework, we find that the Petitioner has not established eligibility for a national interest waiver as a matter of discretion.

The appeal will be dismissed for the above stated reasons.

ORDER: The appeal is dismissed.